

Corina Lougie

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EDUCATION

Rochester Institute of Technology, Rochester, NY — *New Media Design*

Minor in Business Administration

Expected Graduation: June 2025

GPA: 3.6

SKILLS

UX/UI Design - Figma, user research, user flows, wireframing, and typography

Graphic Design - Adobe Illustrator, Photoshop, AfterEffects, PremierePro, InDesign

Programming - HTML5 and CSS, Javascript, Python

3D - Cinema4D

EXPERIENCE

RIT Venture Creations | Rochester, NY — *Marketing / Communications Intern*

AUGUST 2023 - PRESENT

- Increase social media presence and monitor associated analytics
- Design branding and logos using Adobe Illustrator
- Ideate and implement other ways to promote VCI and client companies
- Work with client companies to produce tri-folds, posters, presentations, etc.
- Speak with 5+ clients simultaneously to determine best course of action for design solutions

Tora-con Anime Club | Rochester, NY — *Media Director*

April 2023 - PRESENT

- Manage marketing and media departments for convention of 3000 attendees
- Design promotional materials using Adobe Illustrator and InDesign
- Communicate and collaborate with other departments for the success of the convention

RIT Enrollment Marketing | Rochester, NY — *Jr. Digital Content Specialist*

NOVEMBER 2023 - PRESENT

- Observe use and gather feedback on current screen content
- Strategize and pitch content ideas to design and develop new interactive video and graphic content

Man of Many | Sydney, Australia — *Graphic Design / Social Media Intern*

JUNE 2023 - AUGUST 2023

- Managed company social media by ensuring consistency of brand image
- Designed branding and logos using Adobe Illustrator
- Designed advertisements using Adobe Illustrator and AfterEffects